

MBA

At Paari School of Business
SRM University-AP

PAARI SCHOOL OF BUSINESS

SRM University-AP, Andhra Pradesh is a multidisciplinary research university that envisions emerging as a world-class university that is globally connected, nationally relevant, and regionally transformative.

Paari School of Business, the premier Business School of SRM University-AP creates cutting-edge knowledge and socially sensitive, competent, innovative and business-ready entrepreneurs, leaders and managers of tomorrow.

Specialisations Offered

- Finance
- Marketing
- Human Resource Management
- Business Analytics
- Entrepreneurship and Family Business
- Operations
- Agribusiness Management

srmap.edu.in

What Makes MBA at SRM University-AP Stand Out?

Faculty - Highly qualified faculty with PhD from IITs/IIMs/Central Universities and other leading universities across the globe.

Academic Excellence Scholarship - Excellent candidates are given general scholarships.

Unique Curriculum - Immersive, experiential, industry focused with 30% visiting faculty from industry.

Placement Training - Dedicated resource for placement and training by senior industry mentors.

Why study MBA at Paari School of Business?

The Paari School of Business has designed a novel MBA curriculum that is immersive, experiential, innovative, community-focused, highly industry-focused, and aimed at the holistic development of the students. Our MBA programme will provide students with analytical skills, abstract thinking skills, problem-solving skills, communication skills, interpersonal skills, deep functional knowledge, a sound ethical and moral compass and the ability to make judgments in the face of uncertainty and imperfect information.

Highly Immersive, Experiential Curriculum

Exposure to cutting-edge management practices

A Variety of Unique Courses (Samaj Seva, Mind and Soul Training, Industry Analysis, SME Consulting, Design Thinking)

· **Collaboration With HARVARD for Cases, Online Courses/Manage Mentor Courses & Simulation with Certificates.**

Centre of Consumer Research in India - Engage in Breakthrough Research along with Faculty

Exposure to New-age Industry Practices (ChatGPT and Generative AI and Blockchain)

Live Projects in Collaboration with Reputed

Organisations (e.g., Tech Mahindra, Idealabs, SRM Tech)

Sessions and Guest Lectures from Highly Experienced and Distinguished Visiting Faculty - 20-40% of courses taught by experienced visiting faculty from industry

Industry visits (e.g., National Institute of Securities Markets (NISM) and T - Hub)

Placement Support

Specialized placement company will train students with senior industry mentors

Highest Salary Package Offered - Rs 31 LPA

Average Salary Package Offered - Rs 7.25 LPA

Prominent Recruiters & Industry Partners



CUB

IndusInd Bank



Human
ヒューマンリソシア

Deloitte.



Eligibility

- A minimum aggregate score of 60% or equivalent grade point in Class X, XII, and UG Degree.

APPLY NOW



SRM University-AP, Neerukonda, Mangalagiri Mandal, Guntur District, Andhra Pradesh - 522240

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